



Catalogue 2022

Becks
cocoa
cocoa specialities



Try it,
taste it,
love it
forever.

Quality starts with the ingredients

For **beckscocoa™** quality begins during the selection of our ingredients. We went looking for the finest elements that would satisfy cocoa lovers all over the world – and we found them. We make sure our chocolaty specialties are made of the best cocoa beans as well as finest spices, herbs and fruits from areas with the best growing conditions on the planet.

Another large factor for our definition of quality: thinking and acting sustainably during every step on our journey. This is why the cocoa for our high quality drinking chocolate originates from organic farming and fair trade, wherever it is possible. We also continuously optimize our packaging. Our 250 g canisters are 100 % recyclable.

Some classic, others extravagant, our high quality organic cocoas go perfectly well with true Ceylon cinnamon, with fine Madagascan vanilla, fruity orange or a hint of lavender. A creative variety for individual delight – this is **beckscocoa™**.



Cocoa Variety by becks cocoa™

These are our favorite cocoas! A varied selection as well as two mixtures that were created especially for gastronomic demands and standards make sure that absolutely nobody must go without **becks cocoa™**.

Our favourite sorts of **becks cocoa™** use only organic cocoa from West Africa, Peru and the Dominican Republic as well as organic cane sugar from Paraguay. Apart from The Fudge and White Wedding all sorts are vegan.

This is a high quality variety of cocoa for your individual delight! The 250 g design tins are resealable, so no aroma will be lost. For tasting we have got the 25 g sachets.

Choose your favorite, dig in and enjoy!



Mulled wine meets hot chocolate for the perfect winter treat!

NEW



Red Spirit Typ Glühwein is the latest creation from **beckscocoa™**. This cocoa delight combines the tart and sweet flavors in a perfect mulled chocolate. The fine winter spices such as cinnamon, orange, ginger and cardamom perfectly complement the Glühkakao in its aromatic appearance and at the same time you get a full and strong cocoa flavor.

Of course, this variety is also packed in the recyclable tin cans noble and sustainable!



Classic Delight



Criollo

Pure cocoa

Simply 100 % of best cocoa, tangy, without sugar, naturally refined. A taste of Central America for pure delight. Dissolves in warm milk without cooking.

Tin 250 g / Sachet 20 g



White Wedding*

White chocolate, coconut and vanilla

Drinking chocolate without cocoa. Refreshing coconut and a hint of vanilla make this chocolate unique. For all who like it white.

Tin 250 g / Sachet 25 g

*white chocolate

Box of 8 tins

**20 sachets per display
12 displays per box**



Sinnerman

True cinnamon

Ceylon-cinnamon refines this classic cocoa drink. An addition of cardamom takes the flavor to a new level.

Tin 250 g / Sachet 25 g



Nude

Genuine Madagascan vanilla

A strong chocolate flavor meets sweet vanilla. A wonderful combination.

Tin 250 g / Sachet 25 g



Amydala

Almond

The slight bitter almond aroma reminds you of marzipan or amaretto. A real classic and our personal greeting to the north.

Tin 250 g / Sachet 25 g



As I went out walking

Lavender

With its discreet flowery aroma this sort is reminiscent of a walk through wide lavender fields. Intensive scent, but only a hint of lavender in flavor. A cocoa for connoisseurs.

Tin 250 g / Sachet 25 g



The Fudge

Delicate caramel

Fine cocoa meets cream caramel. Sweet in flavor and with a softness that flavor enthusiasts call "mouthfeel" and that makes children go "oomph".

Tin 275 g / Sachet 25 g



Michel

The normal one

The cocoa mix for those who like to keep things straight. Sweet and imbued, this is an option everyone can settle on – even the young at heart.

Tin 250 g



Extravagant finesse



BEET me up!

An exquisite cocoa imbued with a measure of red beets

A dash of mustard, allspice, juniper berries, and cloves; it is evocative of borsch, the Russian stew. An exquisite cocoa with verve that provides for spirited enjoyment!

Tin 250 g / Sachet 25 g



Sinnerman forte

Cinnamon

Finest cocoa refined with a ‚forte‘ portion of cinnamon without added sugar. With its 96 % of cocoa the Sinnerman forte is a sophisticated coca delight.

Tin 250 g / Sachet 25 g



A Chockwork Orange

Orange and ginger

Finest cocoa, most discreetly composed with the flavor of sun-ripened oranges and a hint of ginger. One of our earliest products, still the original.

Tin 250 g / Sachet 25 g



Before Nine

Fine mint

The type of cocoa people are continuously arguing about: love him or hate him? In any way it's a refreshing flavor with a hint of fine mint.

Tin 250 g / Sachet 25 g



Chill Bill

Chili and a bit of allspice

Presumably an aphrodisiac. Shy at first before it develops the fire. The spicy hint of chili is the great finale of a deeply chocolaty cocoa.

Tin 250 g / Sachet 25 g



Hot Winter

A wintry mixture with a fine taste of gingerbread

Ten wintry spices and a splash of rum that are certain to spread Christmas feeling. Also an ice cold refreshment during summer, since cinnamon makes the body cool down.

Tin 250 g / Sachet 25 g



T.E. Lawrence

Mocca

The Arabic inspired cocoa with caffeine is an homage to the orient: refined with Turkish coffee, dates and a hint of cardamom our T.E. Lawrence mocca revives the spirits, reminiscent of the smell of oriental morning air.

Tin 250 g / Sachet 25 g



Red Spirit

Typ Glühwein

The fine winter spices such as cinnamon, orange, ginger and cardamom perfectly complement the Glühkakao in its aromatic appearance and at the same time you get a full and strong cocoa flavor.

Tin 250 g / Sachet 25 g

Box of 8 tins

20 sachets per display
12 displays per box



How do I make the perfect cocoa?

Things are getting cozy now.

Heat 250 ml of milk and froth up to a silky foam.

Fill a glass halfway with milk foam and add two heaped teaspoons or a 25 g sachet of **beckscocoa™**.

Stir thoroughly and top your cocoa with the rest of the milk foam. Powder the foam with a little cocoa and enjoy.



Tip for vegan cocoa lovers:

By using almond, oat, soy, coconut or spelled milk, all sorts of **beckscocoa™** (except White Wedding and The Fudge) can be enjoyed as vegan cocoas.

Single-origin premium cocoa

Our single-origin cocoas from Vietnam and the Dominican Republic will delight Especial connoisseurs. Available in resealable 250 g designer sachets, in 25 g sample sachets and in our 1,500 g tins for hospitality professionals.



Especial no 3 75 % premium cocoa from Vietnam

A very special variety from the small cocoa region in the Mekong Delta, grown fairly and sustainably by small farmers although not officially certified. Fruity and slightly acidic with a tart note, this choice drinking chocolate melts in the mouth. Enjoy one of the bestquality cocoas in the Asia-Pacific region.

Tin 250 g / Sachet 25 g



Especial no 4 60 % exquisite unblended cocoa from the Dom.Rep.

The drinking chocolate from the Dominican Republic captivates with its initially delicate, subtle yet characteristically piquant chocolate flavor with a slight hint of caramel. The taste sensation finishes by unfolding an intense chocolate flavor.

Tin 250 g / Sachet 25 g



especial

Box of 8 tins

**20 sachets per display
12 displays per box**

Refining High-level Flavors Using Cocoa Shakers

beckscocoa™ cocoa shakers deliver exactly what they promise: delicate cocoa powder, refined with **beckscocoa™**'s personal note. They create a visual treat on milk foam, cakes and candy and for tasty dessert decoration.



Criollo CRIOLLO

Pure cocoa

Simply 100% of best cocoa, tangy, without sugar, naturally refined. A taste of Central America for pure delight.

Tin 65 g



Sinnerman

True cinnamon

Ceylon-cinnamon refines this classic. An addition of cardamom takes the flavor to a new level.

Tin 65 g



A Chockwork Orange

Orange and ginger

Finest cocoa, most discreetly composed with the flavor of sun-ripened oranges and a hint of ginger. One of our earliest products, still the original.

Tin 65 g



As I went out walking

A cocoa for connoisseurs

With its discreet flowery aroma this sort is reminiscent of a walk through wide lavender fields in the Provence.

Tin 65 g



Giving Delight: The becks cocoa™ Gift Boxes

In order to make it possible to give and receive delight, we have launched the **becks cocoa™** gift boxes: each **becks cocoa™** box contains a fine selection of cocoa sachets and a booklet with creative recipes for the individual sorts.

Wrapped in a high-quality gift carton the themed **becks cocoa™** gift boxes are a great present for every possible reason.



The new Breakfast

A box that makes you want your breakfast to last forever: the sorts Criollo, The Fudge, A Chockwork Orange and Nude promise true breakfast delight!

95 g



LOUSY WEATHER

When the weather leaves you practically no chance but to stay inside: Dschindscha, Before Nine, Sinnerman forte and Chill Bill, make home the best place there is!

100 g



CHRISTMAS BAKERY

Heat up the oven and start baking: the sorts Amydala, A Chockwork Orange, Criollo and Hot Winter make your Christmas cookies really special.

95 g



10 pieces per box

All I want for Christmas...

The becks cocoa™ 2022 Advent Calendar



The becks cocoa™ 2022 Advent Calendar

24 times in joyful anticipation of the entire diverse **becks cocoa™** selection. 24 times to savor a deliciously indulgent break – a very special gift before Christmas, and for you to personally enjoy.

Contains 24 packets of 25 g each

The Large Ones

Perfect for gastronomy purposes. With Massive and A-Muse we have got two sorts that are a little more on the sweet side. Ten of our cocoas, the Frappé specialties and our bestselling Chai Om are available in 1,200 g or 1,500 g tins. More sorts on request.



Massive

Nude has turned into Massive

Our classic cocoa as pure milk chocolate. Genuine organic and fair trade vanilla.

35 % cocoa content.

Tin 1,500 g



A-Muse

White Wedding has become A-Muse

At 42 % the chocolate content is high as usual. White chocolate meets vanilla.

Tin 1,200 g



Frappé Nude

Velvety plain iced chocolate

Refined with vanilla and in the background you taste a hint of coconut.

Tin 1,500 g



Frappé White Wedding

Wonderfully tasting cold white chocolate with genuine vanilla and coconut

Perfect for Frozen Latte and makes a great Virgin Piña Blanca.

Tin 1,200 g

Box of 2 tins

The Large Ones



Criollo

Pure cocoa

Simply 100% of best cocoa, tangy, without sugar, naturally refined. A taste of Central America for pure delight. Dissolves in warm milk without cooking.

Tin 1,200 g



Amydala

Almond

The slight bitter almond aroma reminds you of both: marzipan and amaretto. A real clas-sic in the north of Germany, that has already attracted more and more fans from the south.

Tin 1,500 g



Hot Winter

A wintry mixture with a fine taste of gingerbread

Ten wintry spices and a splash of rum that are certain to spread Christmas feeling. Also an ice cold refreshment during summer, cinnamon makes the body cool down.

Tin 1,500 g



Chill Bill

Presumably an aphrodisiac

A shy virgin turned fiery vamp. The spicy hint of chili is the great finale of a deeply chocolaty cocoa.

Tin 1,500 g



The Fudge

Fine cocoa meets cream caramel

Sweet in flavor and with a softness that flavor enthusiasts call "mouthfeel" and that makes children go "oomph".

Tin 1,500 g



A Chockwork Orange

Orange and ginger

Finest cocoa, most discreetly composed with the flavor of sun-ripened oranges and a hint of ginger. One of our earliest products, still the original.

Tin 1,500 g



Box of 2 tins

The Large Ones



Sinnerman

True cinnamon

An addition of cardamom this mixture becomes a real classic.

Tin 1,200 g



White Wedding*

White chocolate, coconut and vanilla.

Drinking chocolate without cocoa. Attention to all of you who aren't too fond of classic cocoa.

Tin 1,200 g

*white chocolate



Especial no 3

75 % premium cocoa from Vietnam

A very special variety from the small cocoa region in the Mekong Delta, grown fairly and sustainably by small farmers although not officially certified. Fruity and slightly acidic with a tart note, this choice drinking chocolate melts in the mouth.

Tin 1,500 g



Om

Inspired by classic Yoga philosophy

'Om' is the sound of meditation, finding consciousness and inner peace. Indian black tea refined with regional Indian spices. Stimulating and relaxing at the same time.

Tin 1,500 g



Especial no 4

60 % exquisite unblended cocoa from the Dom. Rep.

The drinking chocolate from the Dom. Rep. captivates with its initially delicate, subtle yet characteristically piquant chocolate flavor with a slight hint of caramel. The taste sensation finishes by unfolding an intense chocolate flavor.

Tin 1,500 g



Sono

Matcha, marzipan and a hint of pistachio

100% premium green tea for the perfect matcha. Enjoy the almond and creamy, nutty notes of marzipan and pistachio on the palate. A harmoniously refreshing chai, stimulating and revitalising.

Tin 1,500 g



Box of 2 tins

ICED



Iced delicacies and exotic chai specialties

Mmmhh – for the hot time of the year

- Mix Frappé Nude with 5 cl milk and froth
- Put ice cubes in a glass and...
- Carefully pour in the frappé-milk mixture...



I also
do cold!

Ice-cold pleasure, Frappé!

ICED KAKAO



Frappé Nude Vanilla

Our **beckscocoa™** bestseller is now available in a cool summer version. Velvety plain iced chocolate refined with vanilla and a hint of coconut.

Tin 250 g / Sachet 25 g



Frappé White Wedding

White chocolate with vanilla and coconut

It is an ice cold delight as Frozen Latte and makes a great Virgin Piña Blanca by blending it together with a pineapple slice.

Tin 250 g / Sachet 25 g

Box of 8 tins

20 sachets per display
12 displays per box

Hot spices, Chai!

CHAI EXOTIC



Om

Classic Masala Chai Latte with ginger, cloves and cardamom

Indian black tea refined with regional Indian spices. 'Om' is the sound that symbolizes finding consciousness.

Tin 250 g / Sachet 30 g



Sono

Chai Latte with matcha and marzipan

Harmonic and extravagant is the combination of grassy matcha flavors and the sweetness of marzipan. Sensationally tasty and convenient for detox.

Tin 250 g / Sachet 30 g



Chocolate spreads

The sensation is the fine chocolate-nutty aroma

Premium organic hazelnut and organic cashew combined with top-quality organic cocoa. Our nut and chocolate spreads have an amazingly high nut content. A great nutty chocolate flavour to enjoy by the spoonful, spread on bread, as a tasty addition to smoothies and muesli, and in cooking and baking.

Both spreads are **vegan and free from gluten and palm oil**.



Dschanduia

50 % organic hazelnut

Creamy hazelnut spread with crunchy hazelnut chunks. Plus premium cocoa powder, cane sugar and cocoa butter – all organic. And nothing else!

Organic and natural: **beckscocoa™** Organic hazelnut and cocoa spread.

200 g jar



Wellutata

30 % organic cashew

Premium cashew nuts combined with organic cane sugar, organic sunflower oil, organic cocoa powder and organic cocoa butter to produce a creamy chocolate spread. Natural organic sunflower lecithin stabilises the smooth consistency of this chocolate treat.

200 g jar



6 jars per box

The image shows two purple bean pods that have been split open, revealing a deep purple, wrinkled interior. They are resting on a dark, heavily textured, and rusty metal surface. The lighting is dramatic, highlighting the textures of the bean pods and the metal. The text "ALL ABOUT THE BEAN" is overlaid in a white, hand-drawn style font across the center of the image.

ALL ABOUT THE BEAN

beckscocoa™ Wooden Boxes



A real highlight and an unbelievable idea. Wooden boxes, that form a simple shelf system for trade fairs and events. They can be used for shop-in-shop systems, pop-up stores, as decoration, gift boxes or shelves for your store or café.

With room for 12 tins of **beckscocoa™**, and great for stacking and transportation. And with such great looks that you can easily use them to furnish complete rooms.

Ask us about our shop-in-shop system.

The Colorful Mugs



The colorful mugs with no handle, the perfect haptic fit for enclosed hands looking for warmth and thus for a person looking for a huge mouthful of **beckscocoa™**. 350 ml is a gigantic portion and this is how it is supposed to be.

Fine porcelain, that is produced according to **beckscocoa™**.

Only while stocks last!

6 mugs per box

Turntable Display



The high quality wooden bar display allows the presentation of 12 sorts of sachets on minimized space. A great basis for an ideal product presentation.

Promotional Displays



Attractive and effective sales promotion. Choose what products you want for the natural-looking portable cardboard display.

Pictured with the great **beckscocoa™** gift and sample boxes, these promotional displays can on request be arranged for every occasion and market situation – with different products and sizes/quantities to suit your needs.

Merchandising items on request



WE'VE GOT GREAT PLANS

Inspired by the versatility of the cocoa bean **beckscocoa™** continues to create new ideas to make chocolaty flavors come alive. In his studio he combines the fine dark bean with exquisite ingredients and develops the perfect recipe for each seductive composition.

Cocoa lovers can look forward to exciting news from the **beckscocoa™** headquarter. Whether they are going to be liquid or solid is our little secret. But we can reveal: honest chocolate will certainly be the center of it.

Stay tuned.

Sales aid measures by continuous live tastings, public relations, social media and advertising activities





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www.beckscocoa.com

Distribution

Pit Hoffmann GmbH & Co. KG
Reichenberger Str. 36
83071 Stephanskirchen
Phone: +49 8036/30737-0
E-Mail: info@pit-suesswaren.de